



SQUADRA[®]

FOR FOOD INVESTMENT


wonderville


COLD STONE
CREAMERY

wonderfit



SQUADRA FOR FOOD INVESTMENT

Squadra for food investment is a premier ice cream manufacturer, building a legacy of quality and innovation through three unique brands: **Coldstone, Wonderville, and Wonderfit.** Our expertise spans the entire frozen dessert spectrum, from premium retail and experiential offerings to mainstream family favorites and cutting-edge plant-based alternatives. This strategic range allows us to meet the needs of any consumer segment and sales channel. As your partner, we offer a single source for unparalleled product development, reliable manufacturing, and brands that resonate deeply with shoppers, ensuring a profitable and successful partnership.

At Squadra, we understand that
in the world of ice cream,
every second and every sensation counts.



Cold Stone Creamery has established a global legacy as a leader in the ultra-premium ice cream category. The brand is built upon a foundation of excellence, beginning with the finest ingredients crafted into an exceptionally smooth and dense ice cream

What truly distinguishes Cold Stone is its legendary mix-in versatility. Our ice cream is specifically designed to be a perfect canvas for customization, maintaining its rich texture and flavor integrity even when blended with generous portions of candies, fruits, nuts, and baked goods. This unique characteristic allows businesses to offer a signature, customizable dessert experience that is both premium and unforgettable.

By choosing Cold Stone Creamery, you are not just purchasing ice cream; you are investing in a product with a proven power to attract customers and elevate any dessert menu. It is the taste of a global phenomenon, delivered in every gallon.



OUR ICE CREAM Collection



French Vanilla Ice Cream

Glace Vanille

ایس کریم فانلیا فرنیسیه

Type: Dairy | **Fat:** 12g | **Volume:** 5L

Chocolate Ice Cream

Glace au Chocolat

ایس کریم شوکولاته

Type: Dairy | **Fat:** 12g | **Volume:** 5L



Caramel Ice Cream

Glace au Caramel

ایس کریم کرامیل

Type: Dairy | **Fat:** 12g | **Volume:** 5L

Mango Sorbet Ice Cream

Glace a la Mangue

ایس کریم مانجا

Type: Sorbet | **Fat:** 0g | **Volume:** 5L





Coffee Ice Cream
Glace au Cafe
ايس كريم قهوة

Type: Dairy | **Fat:** 12g | **Volume:** 5L

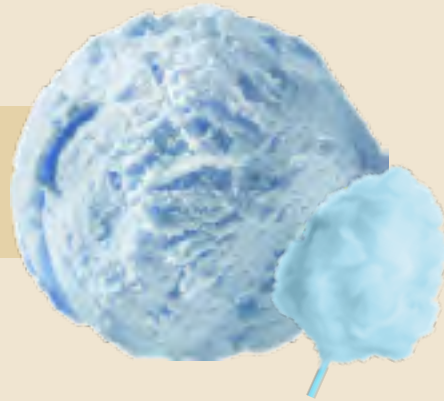


Mastic Ice Cream
Glace au Mastic
ايس كريم مستكة

Type: Dairy | **Fat:** 12g | **Volume:** 5L

Cotton Candy Ice Cream
Glace Barbe a Papa
ايس كريم غزل البنات

Type: Dairy | **Fat:** 12g | **Volume:** 5L



Ferrero Rocher Ice Cream
Glace au Ferrero Rocher
ايس كريم فيريرو روشيه

Type: Dairy | **Fat:** 12g | **Volume:** 5L



Mint Ice Cream
Glace a la Menthe
ايس كريم نعناع

Type: Dairy | **Fat:** 12g | **Volume:** 5L



Bubble Gum Ice Cream
Glace au Bubble Gum
ايس كريم ليان

Type: Dairy | **Fat:** 12g | **Volume:** 5L

Lemonade Sorbet Ice Cream
Glace a la Limonade
ايس كريم ليمون

Type: Sorbet | **Fat:** 0g | **Volume:** 5L



Orange Sorbet Ice Cream
Glace a l'orange
ايس كريم برتقال

Type: Sorbet | **Fat:** 0g | **Volume:** 5L





Strawberry Ice Cream
Glace a la Fraise
ایس کریم فراولة

Type: Dairy | **Fat:** 12g | **Volume:** 5L



White Wasabi Ice Cream
Glace Blanche au Wasabi
ایس کریم واسابی

Type: Dairy | **Fat:** 12g | **Volume:** 5L

Lotus Ice Cream
Glace Lotus

ایس کریم لوتس

Type: Dairy | **Fat:** 12g | **Volume:** 5L



Hazelnut Ice Cream
Glace a la Noisette

ایس کریم بندق

Type: Dairy | **Fat:** 12g | **Volume:** 5L



Dark Chocolate Ice Cream
Glace au Chocolat Noir
ایس کریم شوکولاته غامقة

Type: Dairy | **Fat:** 15g | **Volume:** 5L



Cheesecake Ice Cream
Glace au Cheesecake
ایس کریم تشیز کیک

Type: Dairy | **Fat:** 12g | **Volume:** 5L

Pistachio Ice Cream
Glace a la Pistache

ایس کریم فستق

Type: Dairy | **Fat:** 12g | **Volume:** 5L



Matcha Ice Cream
Glace au Matcha

ایس کریم ماتشا

Type: Sorbet | **Fat:** 0g | **Volume:** 5L



Signature CREATIONS



Yogurt Raspberry Ice Cream
Glace Yaourt a la Framboise

ايس كريم زبادي بالتوت

Type: Dairy | **Fat:** 12g | **Volume:** 5L

Cookies & Cream Ice Cream
Glace Cookies & Cream

ايس كريم كوكيز اند كريم

Type: Dairy | **Fat:** 12g | **Volume:** 5L



Coffee Lotus Ice Cream
Glace au Café avec Lotus

ايس كريم قهوة باللوتس

Type: Dairy | **Fat:** 15g | **Volume:** 5L

Banana Caramel Crunch Ice Cream

"Banana Ice Cream with Almond crunch and Caramel Sauce"

Glace a la Banane aux Amandes
Effillees et au Caramel

ايس كريم موز بقطع اللوز و صوص الكراميل

Type: Dairy | **Fat:** 12g | **Volume:** 5L



Chocolate Devotion Ice Cream

"Chocolate Ice Cream loaded with fudge brownie chunks and chocolate pieces, swirled with caramel sauce"

Glace au chocolat avec des morceaux de brownie et de chocolat et sauce caramel

ايس كريم شوكولاته بقطع البراوني و الشوكولاته مع صوص الكراميل "الشيكولاته صوص الكراميل"

Type: Dairy | **Fat:** 15g | **Volume:** 5L

ICE CREAM FREE Sugar



French Vanilla Ice Cream
Glace Vanille

ایس کریم فانیلیا فرنیسیه

Type: Dairy | **Fat:** 3g | **Volume:** 5L
Cal./100Gm: 85g | **Protein:** 7g



Belgian Chocolate Ice Cream
Glace au Chocolat Belge

ایس کریم شوکولاته بلجیکی

Type: Dairy | **Fat:** 3g | **Volume:** 5L
Cal./100Gm: 86g | **Protein:** 7g



Berry Yogurt Ice Cream
Glace au Yaourt et au Baïex

ایس کریم زیادی بالتوت

Type: Dairy | **Fat:** 3g | **Volume:** 5L
Cal./100Gm: 115g | **Protein:** 10g

ICE CREAM

VEGAN

Sorbet



Lemon Ice Cream Sorbet

ايس كريم ليمون طبيعي

Type: Sorbet | **Fat:** 0g | **Volume:** 5L

Mango Ice Cream Sorbet

ايس كريم مانجو طبيعي

Type: Sorbet | **Fat:** 0g | **Volume:** 5L



Passion fruits Ice Cream Sorbet

ايس كريم باشون فروت طبيعي

Type: Sorbet | **Fat:** 0g | **Volume:** 5L

Mix Berries Sorbet

ايس كريم ميكس توت طبيعي

Type: Sorbet | **Fat:** 0g | **Volume:** 5L



ICE CREAM

lactose
FREE



French Vanilla Ice Cream
Glace Vanille

ايس كريم فانيليا فرنسيه

Type: Dairy | **Fat:** 12g | **Volume:** 5L



Belgian Chocolate Ice Cream
Glace au Chocolat Belge

ايس كريم شوكولاته بلجيكي

Type: Dairy | **Fat:** 13g | **Volume:** 5L



Coffee Ice Cream

ايس كريم قهوة

Type: Dairy | **Fat:** 12g | **Volume:** 5L

**ANY FLAVOR FROM OUR MENU
CAN BE CRAFTED LACTOSE-FREE UPON REQUEST**

OUR SUPERMARKET Collection



Sandwich



Cookies & Cream

Ice Cream Sandwich with cream
and cookies pieces

ساندويتش ايس كريم بالكريمة و قطع الكوكيز



Chocolate Double cookies

Ice Cream Sandwich with chocolate
and cookies pieces

ساندويتش ايس كريم بالشوكولاته و قطع الكوكيز

Cones



Chocolate

Chocolate Ice Cream with a caramel swirl topped with chocolate
ايس كريم الشوكولاته مع صوص الكراميل
مغطاة بالشوكولاته



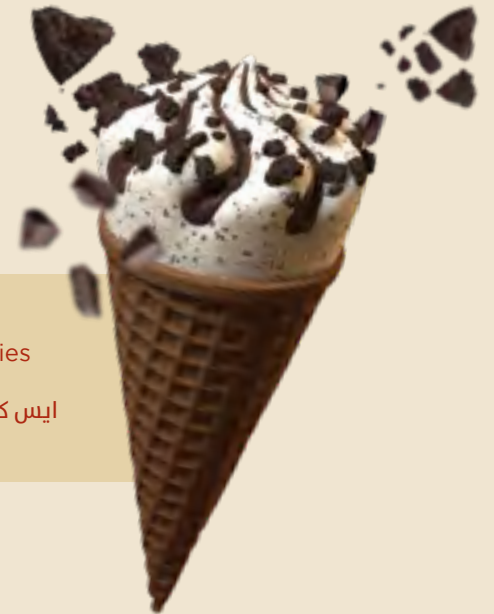
Vanilla

Vanilla Ice Cream with caramel swirl topped with chocolate
ايس كريم فانيليا مع صوص الكراميل
مغطاة بالشوكولاته



Caramelized Biscuit

Caramelized Biscuit Ice Cream with biscuit pieces, dipped in chocolate with more biscuit pieces
ايس كريم البسكويت المكرمل مغطاة بالشوكولاته



Cookies & Cream

Sweet Cream Ice Cream with cookies pieces topped with chocolate
ايس كريم الكوكيز و الكريمة مغطاة بالشوكولاته

Stick



Chocolate

Chocolate Ice Cream with caramel sauce topped with chocolate and almond pieces
ايس كريم الشوكولاته مع صوص الكراميل مغطاة بالشوكولاته و قطع اللوز



Vanilla

Vanilla Ice Cream with caramel sauce topped with chocolate and almond pieces
ايس كريم قشدي بطعم الفانيلا و صوص الكراميل مغطاة بالشوكولاته و قطع اللوز



Caramelized Biscuit

Creamy Ice Cream with caramelized biscuit topped with chocolate & caramelized biscuit pieces
ايس كريم قشدي بالبسكويت المكرمل مغطاة بالشوكولاته و قطع البسكويت المكرمل



Cookies & Cream

Creamy Ice Cream with cookies and cream flavor topped with chocolate and cookies pieces
ايس كريم قشدي بطعم الكوكيز و الكريمة مغطاة بالشوكولاته و قطع الكوكيز

Cups



The Original

Sweet Cream Ice Cream with brownies pieces and caramel sauce
ايس كريم ايس كريم بقطع البراونيز وصوص الكراميل

Availability: 150ml / 1L



Chocolate lovers

A Triple Chocolate sensation of chocolate ice cream with chocolate chips, brownies and caramel sauce
ايس كريم شوكولاته بقطع الشوكولاته والبراونيز مع صوص الكراميل

Availability: 150ml / 500ml / 1L

Chocolate

A Double Chocolate sensation of chocolate ice cream with chocolate sauce
ايس كريم شوكولاته مع صوص الشوكولاته

Availability: 150ml / 1L



Kiri Blueberry Cheesecake

Ice Cream Kiri Cheese with blueberry sauce and pie crust
ايس كريم جبنة كيري بصوص التوت والبسكويت

Availability: 150ml



Cookies & Cream

Ice Cream with chocolate cookies and Caramel sauce
ايس كريم ايس كريم بكويز الشوكولاته وصوص الكراميل

Availability: 150ml/ 500ml/ 1L



Mocha Pie

Coffee Ice Cream with biscuit pieces and peanut butter sauce
ايس كريم القهوة مع قطع البسكويت وصوص زبدة الفول السوداني

Availability: 150ml / 1L



welcomes
YOU TO OUR **WORLD**



Wonderville Welcomes You To Our World

Since our inception in 2020, Wonderville has been dedicated to a single mission: redefining the frozen delight experience for the Egyptian market. We are more than just an ice cream manufacturer; we are innovators and flavor pioneers, committed to delivering exceptional quality and unforgettable moments to every fridge we grace.

Our portfolio, featuring a diverse range of cones, sticks, and cups, is built on a foundation of creativity and boldness. With Wonderville you can enjoy unique flavors like passion fruit with white chocolate round ice cream on a stick, experience our cones, like Cookies and Cream, dedicated to "taking you higher" with every bite, or our Blueberry yogurt cup famously "going around in circles" with delight.

And for our youngest fans, we unveil "The secret tales of the magic flavors," a Kids Edition featuring vibrant favorites like Cotton Candy, Bubble Gum, and Purple Cookies is designed to deliver joy and build brand loyalty from the first bite.

At Wonderville, we blend premium ingredients like coconut oil, butter and almonds with imaginative recipes to create a portfolio that is not only delicious but also strategically designed for market success.

We invite you to explore a partnership built on quality, innovation, and a shared vision for growth.

Sandwich



RASPBERRY YOGURT

Raspberry yogurt ice cream between two oats biscuits

ايس كريم زبادي التوت بين قطعتين بسكويت شوفان



CARAMELIZED BISCUIT

Caramelized Biscuit with biscuit pieces between two caramelized biscuits

ايس كريم بسكويت مكرمل بقطع البسكويت بين قطعتين من البسكويت المكرمل



Round Stick



MANGO

Mango Ice Cream topped with white chocolate
ايس كريم مانجو مغطاة بالشوكولاته البيضاء



SICILIAN HAZELNUT

Hazelnut Ice Cream topped with White Chocolate and hazelnut pieces
ايس كريم البندق مغطاة بالشوكولاته البيضاء و قطع البندق



DOUBLE COCONUT CHOCOLATE

Coconut Ice Cream topped with white chocolate and coconut flakes
ايس كريم جوز الهند مغطاة بالشوكولاته البيضاء و قطع جوز الهند



PASSION FRUITS

Passion Fruit Ice Cream topped with White Chocolate
ايس كريم باشين فروت مغطاة بالشوكولاته البيضاء



Stick



CHOCOLATE

Chocolate Ice Cream with caramel sauce and almond pieces

ايس كريم الشوكولاته مع صوص الكراميل
مغطاة بالشوكولاته و قطع اللوز



VANILLA

Vanilla Ice Cream with caramel sauce and almond pieces

ايس كريم قشدي بطعم الفانيليا و صوص الكراميل
مغطاة بالشوكولاته و قطع اللوز



CHOCOLATE DOUBLE COOKIES

Chocolate Ice Cream topped with White chocolate and cookies pieces

ايس كريم شيكولاته مغطاة بالشوكولاته البيضاء و قطع الكوكيز



SALTED CARAMEL

Salted Caramel Ice Cream topped with White Chocolate

ايس كريم كراميل مملح مغطاة بالشوكولاته البيضاء



COOKIES & CREAM

Cookies & Cream Ice Cream topped with chocolate and cookies pieces

ايس كريم قشدي بطعم الكوكيز و الكريمة مغطاة بالشوكولاته و قطع الكوكيز



CARAMELIZED BISCUIT

Caramelized Biscuit Ice Cream with biscuity sauce and biscuit pieces

ايس كريم قشدي بالبسكويت المكرمل مغطاة بالشوكولاته و قطع البسكويت المكرمل



RASPBERRY YOGURT

Raspberry Ice Cream topped with white chocolate and blueberry pieces

ايس كريم زبادي التوت مغطاة بالشوكولاته البيضاء و قطع التوت

Cone



CHOCOLATE

Chocolate Ice Cream
with a caramel swirl
topped with chocolate
ايس كريم الشوكولاته
مع صوص الكراميل
مغطاة بالشوكولاته



VANILLA

Vanilla Ice Cream with
caramel swirl topped
with chocolate
ايس كريم فانيليا
مع صوص الكراميل
مغطاة بالشوكولاته



CARAMELIZED BISCUIT

Caramelized Biscuit
Ice Cream with biscuit
pieces, dipped in
chocolate and biscuit
pieces
ايس كريم باليسكويت
المكرمل مغطاة
بالشوكولاته



RASPBERRY YOGURT

Raspberry Yogurt Ice Cream topped with dry strawberries
ايس كريم زبادي توت
مغطاة بقطع فراولة
مجففة

SALTED CARAMEL

Salted Caramel Ice Cream
ايس كريم كراميل مملح



COOKIES & CREAM

Sweet Cream Ice Cream with cookies pieces topped with chocolate
ايس كريم الكوكيز
و الكريمة مغطاة
بالشوكولاته

Cups



STRAWBERRY

Availability: 150ml / 800ml / 1L

CHOCOLATE

Availability: 150ml / 800ml / 1L



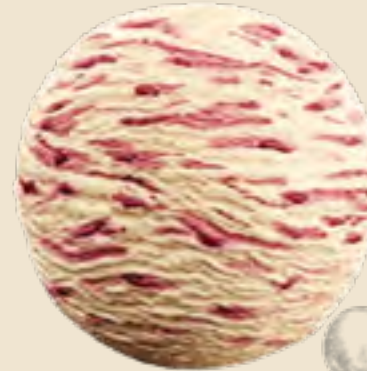
VANILLA

Availability: 150ml / 800ml / 1L



MASTIC PISTACHIO

Availability: 1L



RASPBERRY YOGURT

Availability: 150ml / 500ml / 800ml / 1L

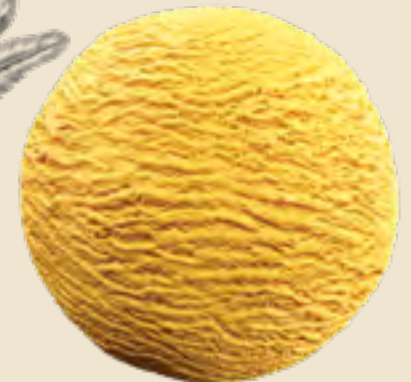
CARAMELIZED BISCUIT

Availability: 150ml / 1L



MANGO

Availability: 150ml / 800ml / 1L



PEANUT BUTTER

Availability: 150ml



COOKIES & CREAM

Availability: 150ml



*Cotton Candy
Cone*



*Cotton Candy
Stick*



*Cotton Candy
Sandwich*



*Cotton Candy
(150ml - 500ml)*



BUBBLE GUM CONE



BUBBLE GUM STICK



BUBBLE GUM
(150ML/500-ML)



BUBBLE GUM
SANDWICH



BUBBLE
GUM

Purple Cookies
Stick

Purple Cookies
Cone



Purple Cookies
(150ml - 500ml)

Purple Cookies
Sandwich



WONDERVILLE IS NOW OFFERING FRANCHISE OPPORTUNITIES
FOR ITS TWO INNOVATIVE RETAIL CONCEPTS.

A FULL-SCALE STORE WITH
CUSTOMIZABLE DESIGN OPTIONS.



A FLEXIBLE POP-UP KIOSK

1. Proven Brand Recognition & Heritage

Join a trusted and celebrated Egyptian brand with an established reputation for quality and innovation in the ice cream market.

2. Dual-Concept Flexibility & Scalability

Choose the model that fits your market and investment goals: our agile pop-up kiosk for low-risk market testing and high-traffic events, or our full signature store for a permanent, immersive brand experience. This allows for strategic growth in diverse locations.

3. Innovative Product Portfolio

Offer a unique menu featuring Wonderville's signature Egyptian-inspired flavors alongside classic favorites. Benefit from continuous research and development, ensuring your menu remains exciting and competitive.

By franchising with Wonderville, you're not just opening an ice cream outlet—you're becoming the local ambassador for a piece of Egyptian culinary joy, backed by a robust system designed for your success.

A top-down view of a Wonderfit ice cream tub and its lid, surrounded by chocolate shavings. The tub is orange and white, with the brand name 'wonderfit' and 'BELGIAN CHOCOLATE' visible. The lid is orange and shows a swirl of ice cream. The background is a light brown surface with many small chocolate shavings.

wonderfit

A NEW WONDER IN THE WORLD OF ICE CREAM

Wonderfit is an Egyptian ice cream brand founded in 2024, dedicated to delivering premium-quality, low-calorie with no added sugar treats that balance flavor with wellness. Available in both sticks and cups, Wonderfit offers a rich variety of flavors such as Belgian Chocolate, French Vanilla, Greek Yogurt, Mango Sorbet, and Pistachio. With its focus on health and taste, Wonderfit is the perfect choice for children, fitness enthusiasts, and gym-goers who seek indulgence without compromise

STICKS



CUPS

**BELGIAN
CHOCOLATE**

MANGO SORBET

**PREMIUM
PISTACHIO**

GREEK YOGHURT



FRENCH VANILLA



SQUADRA®

FOR FOOD INVESTMENT


wonderville



wonderfit

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سكوادرا للاستثمار الغذائي القطعة رقم (٣٧)
المنطقة الصناعية بالقاهرة الجديدة - التجمع الثالث