



SQUADRA®

FOR FOOD INVESTMENT

wonderville

COLD STONE
CREAMERY

wonderfit



SQUADRA FOR FOOD INVESTMENT

Squadra for food investment is a premier ice cream manufacturer, building a legacy of quality and innovation through three unique brands: **Coldstone, Wonderville, and Wonderfit**. Our expertise spans the entire frozen dessert spectrum, from premium retail and experiential offerings to mainstream family favorites and cutting-edge plant-based alternatives. This strategic range allows us to meet the needs of any consumer segment and sales channel. As your partner, we offer a single source for unparalleled product development, reliable manufacturing, and brands that resonate deeply with shoppers, ensuring a profitable and successful partnership.

At Squadra, we understand that in the world of ice cream, every second and every sensation counts.



COLD STONE

CREAMERY

Cold Stone Creamery has established a global legacy as a leader in the ultra-premium ice cream category. The brand is built upon a foundation of excellence, beginning with the finest ingredients crafted into an exceptionally smooth and dense ice cream.

What truly distinguishes Cold Stone is its legendary mix-in versatility. Our ice cream is specifically designed to be a perfect canvas for customization, maintaining its rich texture and flavor integrity even when blended with generous portions of candies, fruits, nuts, and baked goods. This unique characteristic allows businesses to offer a signature, customizable dessert experience that is both premium and unforgettable.

By choosing Cold Stone Creamer, you are not just purchasing ice cream; you are investing in a product with a proven power to attract customers and elevate any dessert menu. It is the taste of a global phenomenon, delivered in every gallon.



OUR ICE CREAM Collection



French Vanilla Ice Cream

Glace Vanille

ایس کریم فانیلیا فرنزیه

Type: Dairy | Fat: 12g | Volume: 5L



Chocolate Ice Cream

Glace au Chocolat

ایس کریم شوکولاته

Type: Dairy | Fat: 12g | Volume: 5L



Caramel Ice Cream

Glace au Caramel

ایس کریم کرامیل

Type: Dairy | Fat: 12g | Volume: 5L



Mango Sorbet Ice Cream

Glace a la Mangue

ایس کریم مانجا

Type: Sorbet | Fat: 0g | Volume: 5L



Coffee Ice Cream

Glace au Cafe

ایس کریم قهوه

Type: Dairy | **Fat:** 12g | **Volume:** 5L



Mastic Ice Cream

Glace au Mastic

ایس کریم مسکن

Type: Dairy | **Fat:** 12g | **Volume:** 5L



Cotton Candy Ice Cream

Glace Barbe a Papa

ایس کریم غزل البنات

Type: Dairy | **Fat:** 12g | **Volume:** 5L



Ferrero Rocher Ice Cream

Glace au Ferrero Rocher

ایس کریم فربریو روشنیه

Type: Dairy | **Fat:** 12g | **Volume:** 5L



Mint Ice Cream

Glace a la Menthe

ایس کریم نعناع

Type: Dairy | **Fat:** 12g | **Volume:** 5L



Bubble Gum Ice Cream

Glace au Bubble Gum

ایس کریم لبان

Type: Dairy | **Fat:** 12g | **Volume:** 5L



Lemonade Sorbet Ice Cream

Glace a la Limonade

ایس کریم لیمون

Type: Sorbet | **Fat:** 0g | **Volume:** 5L



Orange Sorbet Ice Cream

Glace a l'orange

ایس کریم برنقال

Type: Sorbet | **Fat:** 0g | **Volume:** 5L



Strawberry Ice Cream

Glace a la Fraise

ایس کریم فراولة

Type: Dairy | Fat: 12g | Volume: 5L



White Wasabi Ice Cream

Glace Blanche au Wasabi

ایس کریم واسابی

Type: Dairy | Fat: 12g | Volume: 5L



Lotus Ice Cream

Glace Lotus

ایس کریم لوتس

Type: Dairy | Fat: 12g | Volume: 5L



Dark Chocolate Ice Cream

Glace au Chocolat Noir

ایس کریم شوکولاته عامقة

Type: Dairy | Fat: 15g | Volume: 5L



Pistachio Ice Cream

Glace a la Pistache

ایس کریم فستق

Type: Dairy | Fat: 12g | Volume: 5L

Hazelnut Ice Cream

Glace a la Noisette

ایس کریم بندق

Type: Dairy | Fat: 12g | Volume: 5L



Cheesecake Ice Cream

Glace au Cheesecake

ایس کریم تشیز کیک

Type: Dairy | Fat: 12g | Volume: 5L



Matcha Ice Cream

Glace au Matcha

ایس کریم ماتچا

Type: Sorbet | Fat: 0g | Volume: 5L

Signature CREATIONS



Yogurt Raspberry Ice Cream
Glace Yaourt a la Framboise
ايس كريم زبادي بالتوت
Type: Dairy | **Fat:** 12g | **Volume:** 5L



Cookies & Cream Ice Cream
Glace Cookies & Cream
ايس كريم كوكيز انڈ کریم
Type: Dairy | **Fat:** 12g | **Volume:** 5L



Coffee Lotus Ice Cream
Glace au Café avec Lotus
ايس كريم قهوة باللواتس
Type: Dairy | **Fat:** 15g | **Volume:** 5L



Banana Caramel Crunch Ice Cream
"Banana Ice Cream with Almond crunch and Caramel Sauce"
Glace a la Banane aux Amandes Effilee et au Caramel
ايس كريم موز بقطع اللوز و صوص الكراميل
Type: Dairy | **Fat:** 12g | **Volume:** 5L



Chocolate Devotion Ice Cream
"Chocolate Ice Cream loaded with fudge brownie chunks and chocolate pieces, swirled with caramel sauce"
Glace au chocolat avec des morceaux de brownie et de chocolat et sauce caramel
ايس كريم شوكولاته بقطع البراوني و الشوكولاته مع صوص الكراميل "الشيكولاته صوص الكراميل"
Type: Dairy | **Fat:** 15g | **Volume:** 5L

ICE CREAM FREE Sugar



French Vanilla Ice Cream

Glace Vanille

ایس کریم فانیلیا فرنزیه

Type: Dairy | Fat: 3g | Volume: 5L

Cal./100Gm: 85g | Protein: 7g



Belgian Chocolate Ice Cream

Glace au Chocolat Belge

ایس کریم شوکولاته بلجیکی

Type: Dairy | Fat: 3g | Volume: 5L

Cal./100Gm: 86g | Protein: 7g



Berry Yogurt Ice Cream

Glace au Yaourt et au Baiex

ایس کریم زیبادی بالتوت

Type: Dairy | Fat: 3g | Volume: 5L

Cal./100Gm: 115g | Protein: 10g

ICE CREAM VEGAN Sorbet



Lemon Ice Cream Sorbet
ایس کریم لیمون طبیعی

Type: Sorbet | Fat: 0g | Volume: 5L



Mango Ice Cream Sorbet
ایس کریم مانجو طبیعی

Type: Sorbet | Fat: 0g | Volume: 5L



Passion fruits Ice Cream Sorbet
ایس کریم باشون فروت طبیعی

Type: Sorbet | Fat: 0g | Volume: 5L



Mix Berries Sorbet
ایس کریم میکس توت طبیعی

Type: Sorbet | Fat: 0g | Volume: 5L

ICE CREAM

lactose FREE



French Vanilla Ice Cream

Glace Vanille

ایس کریم فانیلیا فرنزیه

Type: Dairy | Fat: 12g | Volume: 5L



Belgian Chocolate Ice Cream

Glace au Chocolat Belge

ایس کریم شوکولاته بلجیکی

Type: Dairy | Fat: 13g | Volume: 5L



Coffee Ice Cream

ایس کریم قهوه ای

Type: Dairy | Fat: 12g | Volume: 5L

ANY FLAVOR FROM OUR MENU
CAN BE CRAFTED LACTOSE-FREE UPON REQUEST

OUR SUPERMARKET *Collection*



Sandwich



Cookies & Cream

Ice Cream Sandwich with cream
and cookies pieces

ساندويتش ايس كريم بالكريمة و قطع الكوكيز



Chocolate Double cookies

Ice Cream Sandwich with chocolate
and cookies pieces

ساندويتش ايس كريم بالشوكولاته و قطع الكوكيز

Cones



Chocolate

Chocolate Ice Cream with a caramel swirl topped with chocolate
ايis كريم الشوكولاته مع صوص الكراميل مغطاة بالشوكولاته



Vanilla

Vanilla Ice Cream with caramel swirl topped with chocolate
ايis كريم فانيليا مع صوص الكراميل مغطاة بالشوكولاته



Caramelized Biscuit

Caramelized Biscuit Ice Cream with biscuit pieces, dipped in chocolate with more biscuit pieces
ايis كريم بالبسكويت المكرمل مغطاة بالشوكولاته



Cookies & Cream

Sweet Cream Ice Cream with cookies pieces topped with chocolate
ايis كريم الكوكيز و الكريمة مغطاة بالشوكولاته

Stick



Chocolate

Chocolate Ice Cream with caramel sauce topped with chocolate and almond pieces
اييس كريم الشوكولاته مع صوص الكراميل مغطاة بالشوكولاته و قطع اللوز



Vanilla

Vanilla Ice Cream with caramel sauce topped with chocolate and almond pieces
اييس كريم قشدي بطعم الفانيلا و صوص الكراميل مغطاة بالشوكولاته و قطع اللوز



Caramelized Biscuit

Creamy Ice Cream with caramelized biscuit topped with chocolate & caramelized biscuit pieces
اييس كريم قشدي بالبسكويت المكرمل مغطاة بالشوكولاته و قطع البسكويت المكرمل

Cookies & Cream

Creamy Ice Cream with cookies and cream flavor topped with chocolate and cookies pieces
اييس كريم قشدي بطعم الكوكيز و الكريمة مغطاة بالشوكولاته و قطع الكوكيز



Cups



The Original

Sweet Cream Ice Cream with brownies pieces and caramel sauce
اييس كريم اييس كريم بقطع البراونيز
و صوص الكراميل

Availability: 150ml / 1L



Chocolate lovers

A Triple Chocolate sensation of chocolate ice cream with chocolate chips, brownies and caramel sauce
اييس كريم شوكولاته بقطع الشوكولاته
و البراونيز مع صوص الكراميل

Availability: 150ml / 500ml / 1L



Chocolate

A Double Chocolate sensation of chocolate ice cream with chocolate sauce
اييس كريم شوكولاته مع صوص الشوكولاته

Availability: 150ml / 1L



Cookies & Cream

Ice Cream with chocolate cookies and Caramel sauce
اييس كريم اييس كريم بكوكيز
الشوكولاته و صوص الكراميل

Availability: 150ml/ 500ml/ 1L



Mocha Pie

Coffee Ice Cream with biscuit pieces and peanut butter sauce
اييس كريم القهوة مع قطع البسكوت و
صوص زبدة الفول السوداني

Availability: 150ml / 1L



Kiri Blueberry Cheesecake

Ice Cream Kiri Cheese with blueberry sauce and pie crust
اييس كريم جبنة كيري بصوص التوت
والبسكويت

Availability: 150ml



welcomes
YOU TO OUR **WORLD**



Wonderville Welcomes You To Our World

Since our inception in 2020, Wonderville has been dedicated to a single mission: redefining the frozen delight experience for the Egyptian market. We are more than just an ice cream manufacturer; we are innovators and flavor pioneers, committed to delivering exceptional quality and unforgettable moments to every fridge we grace.

Our portfolio, featuring a diverse range of cones, sticks, and cups, is built on a foundation of creativity and boldness. With Wonderville you can enjoy unique flavors like passion fruit with white chocolate round ice cream on a stick, experience our cones, like Cookies and Cream, dedicated to "taking you higher" with every bite, or our Blueberry yogurt cup famously "going around in circles" with delight.

And for our youngest fans, we unveil "**The secret tales of the magic flavors,**" a Kids Edition featuring vibrant favorites like **Cotton Candy, Bubble Gum, and Purple Cookies** is designed to deliver joy and build brand loyalty from the first bite.

At Wonderville, we blend premium ingredients like coconut oil, butter and almonds with imaginative recipes to create a portfolio that is not only delicious but also strategically designed for market success.

We invite you to explore a partnership built on quality, innovation, and a shared vision for growth.

Sandwich



RASPBERRY YOGURT

Raspberry yogurt ice cream between two oats biscuits

ایس کریم زیبادی التوت بین قطعین بسکویت شوفان



CARAMELIZED BISCUIT

Caramelized Biscuit with biscuit pieces between two caramelized biscuits

ایس کریم بسکویت مکرمل بقطعه بسکویت
بین قطعین من بسکویت المکرمل

Round Stick



MANGO

Mango Ice Cream topped with white chocolate
ایس کریم مانجو مغطیه
با شوکولاته الیپساع



SICILIAN HAZELNUT

Hazelnut Ice Cream topped with White Chocolate and hazelnut pieces
ایس کریم البندق مغطیه با شوکولاته
الیپساع و قطع البندق



DOUBLE COCONUT CHOCOLATE

Coconut Ice Cream topped with white chocolate and coconut flakes
ایس کریم جوز الهند مغطیه
با شوکولاته الیپساع و قطع جوز الهند



PASSION FRUITS

Passion Fruit Ice Cream topped with White Chocolate
ایس کریم باشن فرود مغطیه
با شوکولاته الیپساع

Stick



CHOCOLATE

Chocolate Ice Cream with caramel sauce and almond pieces

ایس کریم الشوکولاته مع صوص الكراميل
مغطاة بالشوكولاتة و قطع اللوز



VANILLA

Vanilla Ice Cream with caramel sauce and almond pieces

ایس کریم قشیدی بطعم الفانيليا و صوص الكراميل
مغطاة بالشوكولاتة و قطع اللوز



CHOCOLATE DOUBLE COOKIES

Chocolate Ice Cream topped with White chocolate and cookies pieces

ایس کریم شیکولاته مغطیاً بالشوكولاته البيضاء و قطع الكوکیز



SALTED CARAMEL

Salted Caramel Ice Cream topped with White Chocolate

ایس کریم کرامیل مملح مغطیاً بالشوكولاته البيضاء



COOKIES & CREAM

Cookies & Cream Ice Cream topped with chocolate and cookies pieces

ایس کریم قشیدی بطعم الكوکیز و الكریمة مغطیاً بالشوكولاته و قطع الكوکیز



CARAMELIZED BISCUIT

Caramelized Biscuit Ice Cream with biscuity sauce and biscuit pieces

ایس کریم قشیدی بالبیسکویت المکرمل مغطیاً بالشوكولاته و قطع البیسکویت المکرمل



RASPBERRY YOGURT

Raspberry Ice Cream topped with white chocolate and blueberry pieces

ایس کریم زبادي التوت مغطیاً بالشوكولاته البيضاء و قطع التوت

Cone



CHOCOLATE

Chocolate Ice Cream with a caramel swirl topped with chocolate
اس كريم الشوكولاتة
مع صوص الكراميل مغطاة
بالشوكولاتة



VANILLA

Vanilla Ice Cream with caramel swirl topped with chocolate
اس كريم فانيليا مع
صوص الكراميل مغطاة
بالشوكولاتة



CARAMELIZED BISCUIT

Caramelized Biscuit Ice Cream with biscuit pieces, dipped in chocolate and biscuit pieces
اس كريم بالبسكويت
المكرمل مغطاة
بالشوكولاتة



RASPBERRY YOGURT

Raspberry Yogurt Ice Cream topped with dry strawberries
ایس کریم زیبادی توت
مغطاة بقطعه فراولة
مجففة



SALTED CARAMEL

Salted Caramel Ice Cream
ایس کریم کرامیل مملح



COOKIES & CREAM

Sweet Cream Ice Cream with cookies pieces topped with chocolate
ایس کریم الكوکیز
و الكریمة مغطاة
بالشوكولاتة



Cups

STRAWBERRY

Availability: 150ml / 800ml / 1L



CHOCOLATE

Availability: 150ml / 800ml / 1L



VANILLA

Availability: 150ml / 800ml / 1L



MASTIC PISTACHIO

Availability: 1L



CARAMELIZED BISCUIT

Availability: 150ml / 1L



RASPBERRY YOGURT

Availability: 150ml / 500ml / 800ml / 1L



MANGO

Availability: 150ml / 800ml / 1L



PEANUT BUTTER

Availability: 150ml



COOKIES & CREAM

Availability: 150ml





*Cotton Candy
Cone*

*Cotton Candy
Stick*

*Cotton Candy
Sandwich*

*Cotton Candy
(150ml - 500ml)*

BUBBLE GUM CONE



BUBBLE GUM STICK



Purple Cookies
Stick



Purple Cookies
Cone

Purple Cookies
Sandwich

Purple Cookies
(150ml - 500ml)



WONDERVILLE IS NOW OFFERING FRANCHISE OPPORTUNITIES
FOR ITS TWO INNOVATIVE RETAIL CONCEPTS.

A FULL-SCALE STORE WITH
CUSTOMIZABLE DESIGN OPTIONS.



A FLEXIBLE POP-UP KIOSK

1. Proven Brand Recognition & Heritage

Join a trusted and celebrated Egyptian brand with an established reputation for quality and innovation in the ice cream market.

2. Dual-Concept Flexibility & Scalability

Choose the model that fits your market and investment goals: our agile pop-up kiosk for low-risk market testing and high-traffic events, or our full signature store for a permanent, immersive brand experience. This allows for strategic growth in diverse locations.

3. Innovative Product Portfolio

Offer a unique menu featuring Wonderville's signature Egyptian-inspired flavors alongside classic favorites. Benefit from continuous research and development, ensuring your menu remains exciting and competitive.

By franchising with Wonderville, you're not just opening an ice cream outlet—you're becoming the local ambassador for a piece of Egyptian culinary joy, backed by a robust system designed for your success.



wonderfit

A NEW WONDER IN THE WORLD OF ICE CREAM

Wonderfit is an Egyptian ice cream brand founded in 2024, dedicated to delivering premium-quality, low-calorie with no added sugar treats that balance flavor with wellness. Available in both sticks and cups, Wonderfit offers a rich variety of flavors such as Belgian Chocolate, French Vanilla, Greek Yogurt, Mango Sorbet, and Pistachio. With its focus on health and taste, Wonderfit is the perfect choice for children, fitness enthusiasts, and gym-goers who seek indulgence without compromise

STICKS



CUPS

GREEK YOGHURT

BELGIAN
CHOCOLATE

MANGO SORBET

PREMIUM
PISTACHIO

FRENCH VANILLA





SQUADRA®

FOR FOOD INVESTMENT

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wonderfit

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سquadra للإستثمار الغذائي القطعة رقم (٣٧)
المنطقة الصناعية بالقاهرة الجديدة - التجمع الثالث